Research Scenarios – Information Policy Issues

LIB/COM/PAF 3040 Information and Society
Baruch College
Prof. Louise Klusek

Scenario 1: Online Tracking
Recently the FTC urged Internet companies to adopt stronger restrictions on tracking individuals’ online activities. Find studies showing how tracking policies might be implemented.

Scenario 2: Data Protection
The debate about the effects of Edward Snowden’s disclosure of National Security Administration surveillance practices reached beyond U.S. policy makers. Find studies showing that international standards for data protection are needed.

Scenario 3: Broadband Access
Many countries in Europe and Asia outpace the United States in offering faster net speeds at cheaper prices to their citizens. Find studies showing how the U.S. might promote better broadband access.

Scenario 4: Net Neutrality
A recent court decision prohibited the FCC from regulating telecom companies in regard to equal access. Find studies that argue for a policy of net neutrality.

Scenario 5: Privacy
With the growth of behavioral marketing and the use of internet tracking technologies, personal privacy has become a concern of many consumers. Find studies that support policies of privacy self-management.

Scenario 6: Open Data
Some argue that the United States does not have a comprehensive open data policy. Find studies that argue that open data promotes transparency and good government.