Why do I like to use Factiva?

Since my major is related to business; and my interest is to do researches on stock prices, I tend to use Factiva as the main database because Factiva provides financial profiles and information on the companies that I do research on. Factiva not only provides information on companies, industries, and financial profiles; but it also provide information on global news, business and financial information from newspapers, magazines, newswires, and trade journals. Factiva is a great database to use if you're searching for business related information.

How have I used Factiva?

I've used Factiva when I do research on company information and their stock prices. I use Factiva to learn about how well a company is doing and how their stock prices are affected by their performances. I often look through the financial statements of the company and the the change in stock prices to determine how well a company is doing. The information that I look through includes the balance sheet, cash flow statement, and income statement.
How can I use Factiva?

Since I'm doing researches on companies, I click on the companies/market tab. It will then direct me to a page where I insert the company name that I want to know about, in this case Gamestop America. Then I clicked on the stock icon which redirects me to the stock history page of the company. That is where I read the stock information of the company. Once I'm done reading the stock information, I will then click on the financial results icon which contains all of the information on the company's financial statements.