Why do I like Statista?
Statista is my favorite database and it is where I go when I need facts and numbers. There is a reason there are over one million users for Statista. Not only does the database give you statistics, but they also show you search results for other topics, forecasts, digital markets, and studies.

How have I used Statista?
I have used Statista for almost all of my research papers. Whenever I need supporting details or facts to write in my paper, I can always rely on Statista to help me find the most accurate information in the most efficient way. I even use the database for when I am debating with friends or just curious on a certain topic. I have won many arguments with Statista.

How can I use Statista?
Statista is highly convenient and simple to use. For example, if you want to conduct a search on coffee, there are over 1,000 results that show up after you type coffee in the search bar. The first thing that happens, is that there are a bunch of drop down options in the search bar after you type your topic. With coffee, the searches of coffee consumption, market, and production all appear on your screen. These are the most common searches and it can help you find what you are looking for faster. Depending on what you are looking for, there are very helpful filters at the left hand side. If I am only looking for a study from the year of 2012, I can check the “Studies” filter. Then, I can select “2012” in the drop down of the publication date section. It narrows down my choices, so that I can find what I am looking for in a timely manner.