Why do I like BMI Research?

I like BMI Research because when you first open the database it presents you with news and current events in the business world. I think this can be helpful to students because it can draw their attention to a topic or issue, they normally wouldn’t have been interested in. Another cool feature of BMI Research is that you can search a topic by either geography or service.

For example if I click on Africa, and then Cameroon, it will present me with recent articles regarding business in that region.
How have I used BMI Research?

I have used BMI Research for my public affairs class to research issues in our society and the policies created to either enforce or prohibit them. BMI Research is also a great way to learn about news and current events and avoid the pitfall of “filter bubbles”, or algorithms that tailor what you see on the web, to what you've looked at in the past. BMI helps with this issue, and presents the reader with articles, having no knowledge of what they like to read. BMI Research provides international news which is also a great feature because some American news sources either shorten the discussion about international news, or don’t focus on it at all.

How can I use BMI Research?

BMI Research is a great tool for looking into industry analysis and industry trends. This can be helpful for finance majors who need to know this information for stock pitches, or for their own personal buying and selling of stocks. This database also provides the reader with historical content, not just current. This could be helpful when you need to compare trends or industries at different points in time. BMI Research can help students save time researching, by having all relevant information aggregated in one location.